

SUCCESS BY DESIGN

Where bland is prohibited

Your Virtual Marketing Department

Websites | Social Media | Content Creation | Graphic Design



www.EddieVelez.net
info@eddievelez.net | 727.504.4913

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Enhancing Your Marketing Tripod with Insight

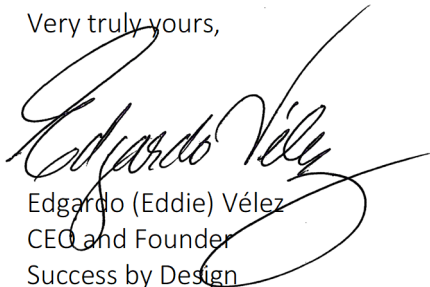
Website | Blog | Social Media

Marketing is the lifeblood of any business. Moreover, your website is the hub of your marketing infrastructure. Why? No matter what you do (social media, PPC, radio or television advertising, public relations campaign, or a direct-mail campaign) everyone comes to your website to make a buying decision. It's where you control the user experience, your message and build a marketing database to fill your future pipeline. It must be done right!

Success by Design understands your website is more than just an online brochure, it connects all your marketing dots for an effective machine. Furthermore, Success by Design starts every project by learning what issues a company may be experiencing, to ensure their website, social media and any other marketing efforts are designed to address problems and eliminate them.

Get your questions answered. Take a look at our portfolio and testimonials, and read our library of articles and decide whether we are the right company for you. You will find that Success by Design is not only the right choice, but will become your virtual marketing department.

Very truly yours,



Edgardo (Eddie) Vélez
CEO and Founder
Success by Design

www.eddievelez.net

me@eddievelez.net

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What Does Your Marketing Say About Your Company?

Your marketing material says more about your company than your service. Why? A customer has to go through the marketing before they make a buying decision. If your material is unprofessional, potential customers will think, "There's no money behind this company; hence how do I know they will be here to service me after the sale?"

Add to this the new dynamic of social media and blogging, and tying it all together with your brochures, presentations, website and public relations! The lack of a well-thought out strategy with proven tactics to deliver traffic to your website, the hub of all your marketing effort, and you're sabotaging your business.

Don't lose potential customers due to an unprofessional image and ill prepared campaign!

Success by Design ensures your brand is consistent and powerful. With all the facets an effective marketing program has, connecting all those dots is crucial to drive your message, credibility and exposure deeply.

- Websites
- Social Media
- Graphic Design
- Creative Copywriting
- Logo Design
- Marketing Consultation

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Steve Nieczkoski: CEO and Co-Founder of Thermal Space Ltd.

Choosing Eddie Velez to design and develop our website (including logo) was a simple decision, given the personal recommendation we received. Eddie dug in, learned our business and the results and service we received greatly exceeded our expectations! Eddie's creative, conscientious, expeditious and above all a gentleman who is pleasure to work with. I highly recommend Eddie Velez without exception!



Bill Maw: Author of *The Work-Life Equation*

Eddie has helped me navigate the process of building out a great website, ensuring it is adequately hosted and supported, and assisted me with my social media strategy and program. Eddie is a man of many talents. He is professional, trustworthy, reputable, pays attention to detail and delivers a truly high-class product. He is also resourceful, fast, efficient, fair and reliable! What more do you need?



Matt Shafer: Author of *The Future of Your Wealth*

Eddie has designed websites for two of my enterprises: The Future of Your Wealth and Raystown Reach. He has also managed my social media for these ventures, which has significantly increased the online footprint of both of them. He is passionate, knowledgeable and direct – exactly what you need to maximize your brand in the digital age. Eddie spends a great deal of time getting to know your unique goals and then helps to develop your online voice. Do yourself a favor, stop trying to do things on your own and hire Eddie now!



Greg Andretta: CEO and Founder of Andretta Properties, Inc.

I was referred to Eddie by a friend to upgrade and update my web site. He listened to what I wanted, made very good recommendations and his response to timing on getting the new website up was tremendous. I recommend Eddie to all my friends whenever the subject of websites come up. A class act!

[See More Testimonials! Click Here!](#)